24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

| Sc | hedule E) | | | | PAGE 1 OF 1 FOR SE OF FORM 24/48 | |
|---|---|-------------|-----------------------|--------------|--------------------------------------|--|
| NAME OF COMMITTEE (In Full) | | | | | | |
| ΑI | RKANSAS HORIZON | | | | C C00547497 | |
| | | | | | O coco ii ici | |
| Check if 24-hour report X 48-hour report New report Amends report filed on | | | | | | |
| T | Full Name of Payee | | | Date | of Public Distribution/Dissemination | |
| | Target Enterprises LLC | | | | 10 14 2014 | |
| 1 | Mailing Address 15260 Ventura Blvd | | | Amou | unt | |
| 1 | Suite 1240 | | | | | |
| | City Sherman Oaks | State CA | Zip Code 91403 | Trans | 500000.00 saction ID : SE.4146 | |
| - | | | | | of Disbursement or Obligation | |
| | Purpose of Expenditure Media Purchase | | Category/ Type 004 | | M = M / D = D / Y = Y = Y | |
| | Name of Federal Candidate | | Support | Office Sough | nt: House District: 00 | |
| | MARK LUNSFORD PRYOR | | Oppose | Presid | ent Senate State: AR | |
| | Calendar Year-To-Date Per Election for Office Sought 50 | | 500000.00 | Disbursemer | Disbursement For: Primary X General | |
| L | | | 300000.00 | | Other (specify) | |
| | Full Name of Payee Warfield and Associates | | | | of Public Distribution/Dissemination | |
| | Mailing Address 3122 Rokeby Rd | | | | 10 14 2014 | |
| | | | | Amou | unt | |
| - | Oth. | Ctoto | Zin Codo | | 10000.00 | |
| | City Delaplane | State VA | Zip Code 20144 | Transa | 10000.00 action ID : SE.4147 | |
| - | Purpose of Expenditure | | | Date | of Disbursement or Obligation | |
| | Media Production | | Category/ Type 004 | | M = M / D = D / Y = Y = Y | |
| 1 | Name of Federal Candidate | | Support | Office Sough | ht: House District: 00 | |
| | MARK LUNSFORD PRYOR | | Oppose | Presid | lent X Senate State: AR | |
| | Calendar Year-To-Date | | 510000.00 | Disbursemer | nt For: Primary X General | |
| | Per Election for Office Sought | | 01000.00 | | Other (specify) - | |
| | | | | | | |
| (| (a) SUBTOTAL of Itemized Independent Expenditures | ' | | • | 510000.00 | |
| (b) SUBTOTAL of Unitemized Independent Expenditures | | | | • | 7 1 7 1 7 | |
| (| (c) TOTAL Independent Expenditures | | | | 510000.00 | |
| | | | | | | |
| Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. | | | | | | |
| | David Satterfield | [Electron | ically Filed] Date | M M / | 16 2014 | |
| | Signature | | | | | |